



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: Curran Professional Park – First Floor Conference Room,
315 S. Oneida Avenue, Rhinelander

DATE: May 1, 2012

TIME: 5:40 pm

Committee Members Present: Tina Werres, Craig Mandli, Nancy Gehrig, Theresa Seabloom, Denise Rheaume-Brand, Michelle Wich, Bev Nichols, Julie Holperin and Jim Perlberg

Excused: Eric Britton

Absent:

Others Present: Tom Swearingen

MINUTES:

1. **Call to Order and President's Announcements.** The meeting was called to order at 5:40 pm by President Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting.** Nancy made the motion to approve the agenda; seconded by Jim Perlberg. Motion carried.
3. **Approve Minutes of March 6, 2012.** Nancy made the motion to approve the minutes; seconded by Julie Holperin. Motion carried.
4. **New Members.** A letter of resignation from Tom Peterson was read, stating reasons of family health issues; stressing being proud to have been part of the fair. Denise made the motion to accept this resignation, seconded by Julie. Craig will send a thank you note to Tom. It was noted that Dave Nichols will take charge of the trolley that Tom was responsible for.

An application from Janice Ann Scheeler was received to become a fair board member. Craig made the motion of acceptance, seconded by Jim. Motion passed. A background check will be done.

5. Administrative Report:

New Guidelines: The updated OCFPC Guidelines which includes an outline of job descriptions was voted on. Craig made the motion to accept the guidelines, seconded by Jim. Motion carried.

Budget Report: None at this time.

Approval of Contracts: There were no contracts to approve at this time.

Approval of Expenses: After review, an amendment was made to the May Invoice. Booth space amount was changed to \$50.00 instead of \$100.00, leaving the total bill of \$2,600.00. Motion was made by Nancy, seconded by Jim, to approve the expense report. Motion carried.

6 Correspondence: Tina reported hearing from Chris with K&M Amusements and he is excited to get on board. She also reported that Walgreens is interested in having a booth at the fair but may need some encouragement.

7. Team Leader Reports: The Presale Promo Group consisting of Judy Young and Janice Scheeler to handle all aspects of the ticket sales of wrist bands and raffle, are ready to go. It was suggested that schools could receive information before the school year ends regarding ticket sales.

Jim Perlberg reported he has received more donations for the raffle. These include: donated suite from the Claridge, gas grill from Sears, Dominos Pizza (one per month for a year), coach road trip from Schilleman, \$500 worth from WalMart which includes a TV, \$200 worth of groceries to one person from Trigs, and a scenic flight from Jeff Melau. There will be a total of 10 prizes, striving for all free donations this year. Then cards will be made and ready to sell.

A Team Leader List was given out for review. We were encouraged to stretch ourselves and volunteer to help in other areas if we are interested. Michelle is now the leader of Animal Alley.

Bev Nichols gave a rundown of her plan for Hungry Hollow. It will operate with full days – mornings will have ethnic food demos; afternoons will have two contests (one for 8-12 yr olds, one for adults). Possible ideas are: making a whoopee pie, animal veggie, Hodag burger, use of potatoes/cranberries, having related businesses compete, etc.

Theresa Seabloom reported a total cost of entertainment of \$7,400.00, minus the cost of the sound system. The updated contract form will be ready to send out.

Julie reported that the floral/gardening department will have a container contest and also florists do decorating ideas demonstrations.

Tina introduced the idea of using Wisconsin Lawnmower Racers Association for an attraction in the Action Arena. Cost would involve purchase of trophies: \$1,500 if we supply them, \$2,000 if they supply them. Eric and Tina would be involved with this.

Tina informed the committee of needed printing jobs for the fair: a four-up to advertise for vendors, volunteers, to use as flyers; an ad for the Star Journal; a one-half page ad to share with Eagle River and Rhinelander in the Northern Action mag for May, June and July. She also informed the committee that she will be attending the Ag Committee and Parks Committee meetings coming up.

8. Vendor Report: Tina reported that vendor forms have been sent out and two are back so far. Sponsor letters will be going out, noting that General Motors is in for \$500.00.

9. Monthly newsletter report: The April edition of "Fairly Good News" will go out soon with information on vendors and sponsors this time around.

10 Fundraisers. More discussion took place on holding a brat sale possibly the Friday before Memorial Day. The Trig's location requires we use their product and they provide all the needed utensils - the WalMart and Holiday location, we will need to provide all necessary utensils, etc. Days to hold these events were debated depending on availability of workers. This subject was not finalized at this point.

10. Upcoming Events: The Fairest of the Fair committee reported they now have four candidates. A booth will be set up during the Art Fair at the Courthouse in June, where they will be presented. The winner will be announced at that time. A reminder for help will be needed for that function.

11. **Dates(s) of Future Meetings:** The next meeting will be held on Tuesday, June 5th at 5:30 pm at the Curran Professional Building.
12. **Public Comment:** None.
13. **Items to be Included on Next Agenda:** The Fairest of the Fair booth and coronation at the Art Fair in June; brat sales in May, June and July; Fourth of July parade.
14. **Adjournment:** Jim Perlberg made a motion to adjourn the meeting, seconded by Nancy Gehrig. Motion carried. Meeting ended at 6:51 p.m.

Respectfully submitted,

Theresa Seabloom
Recording Secretary