



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** May 7, 2013

**TIME:** 5:30 pm

**Committee Members Present:** Craig Mandli, Nancy Gehrig, Greg Berard, Leroy Eades, Jean Platek, Eric Britton, Tom Peterson, Jim Perlberg, Denise Rheume-Brand, and Sue Glentz,

**Excused:**

**Absent:** Toni Schickert and Lisa Kuczmariski

**Others Present:** Theresa Seabloom, Terri Angell, Paige Mahner, Holly Rose, Sue Rodziczak, Gunder Paulson, Kelly Von Oepen and Brian Gehrig

### MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:35 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Greg, seconded by Jim. Motion carried.
3. **Approve Minutes of April 2, 2013:** A motion was made to approve the minutes of April 2nd by Leroy, seconded by Jean. Motion carried.
4. **Approve of Contracts:** The contract for the DRI beverage garden is due for renewal this year. Nancy explained the drink ticket that will be used in conjunction with the new fish fry this year. It is expected this will bring more business for DRI. It was suggested we raise the \$1,000 amount on the contract to \$1,500 and sign the contract for one year instead of three as in the past, and revisit the scenario in 2014. Motion to raise the amount to \$1,500 for one year was made by Jim, seconded by Eric. Motion carried. One nay was voiced by Tom Peterson.
5. **Administrative Report:**  
**Approval for two start-up cash boxes with \$200 each:** One cash box for the pre-sale of wrist bands and another cash box for the July 11<sup>th</sup> flea market/craft fair is needed. It was pointed out that Trigs provides a cash box for the brat sale on June 1<sup>st</sup>. A motion was made by Leroy, seconded by Denise, to supply two cash boxes with \$200 each for the above uses. Motion carried.
6. **District Meeting Report:** Sue Glentz and Nancy reported on what they learned at the district meeting they attended in Medford, expressing the concentration on e-coli and hand-washing. They had an opportunity to discuss with other fairs how they contract with their carnivals. The carnival information will be tabled until next month to discuss and a decision made regarding our contract with K&M Amusements. Sue suggested an idea to acquire fair photos would be to hold a photo contest open to the public.
7. **Opening Ceremony events:**  
Leroy reported he has it all set with the dignitaries needed. There is a possibility of using a donated horse carriage to bring them in at the start. Nancy will look into a suggestion of who will sing the National Anthem.

- 8 Fundraising Update:** The Trigs brat sale on June 1<sup>st</sup> is set for 9:30-3:00 pm with Leroy in charge - a form was passed to sign up to volunteer. The craft/flea market is scheduled at the Pine Lake town hall for July 11. Sue Glentz said 19 vendors have applied so far at \$25 each. Sue also is taking charge of the ugly lamp contest with a \$5.00 entry fee in place. The chicken poop contest was brought up again and explained to new attendees. It is a possibility for Paige to implement in Animal Alley and maybe use raffle tickets – the fair has a raffle license.
- 9 Sponsorship Update:** More income from sponsors have come in with a total of \$2,575 to date. Nancy has been hitting more possible sponsors, and Theresa has added some contacts.
- 10 Team Leader Reports:**
- **Family Land:** Sue Rodziczak will head Family Land with Holly's help. She has contacted Ben, instructor at Nicolet College to supervise and lead the Lego category at \$175 for six hours. Other ideas she has is for a candy hunt, paint and noodles, play dough, marshmallows and toothpicks, and sack races – she will approach the Sowinski Farms to donate potato sacks and possible sponsorship. UB the Band will be in Family Land with three shows a day for three days. She would like to get flyers out to the schools before it ends, and also get permission to sell wristbands at schools. Wrist bands will also be sold at Trig's and the YMCA. Marques in town could also be used to advertise.
  - **Animal Alley:** Paige Mahner reported that a vet-check was made and is waiting for response. Staffing and volunteers are in place and the areas for small and large animals with the issue of safety and barriers in mind. Carol Loftquist will be in charge of "Paws" and Dawn Olson will be using her horse trailers.
  - **Exhibit Court:** Denise has succeeded in getting all the Oneida County teachers e-mail addresses to be able to request projects from students. She has spoken at faculty meetings about the fair and is stressing to get response from Minocqua. She specifically addressed to the committee her need for volunteers to help her set-up in the court. She will inquire if the Girl Scouts are interested in having a booth this year for their information.
  - **Raffle:** Jim Perlberg reported the items received so far: WalMart-flat screen TV, Sears-grill, Flying Service-flight for two and bait shop certificate, Domino's-one pizza/mo for a year, Days Inn-one night in suite plus breakfast, Lee Bastian-guide for ½ day, and Trig's-\$150 to spend. He needs three more to make up the raffle ticket. Nancy informed him that McNaughton Correctional Camp will donate two cords of wood that can be used for the raffle – they will also donate three birdhouses to be used at the gates to accept donations. It was suggested to contact Ace Hardware and Waters Resort in Minocqua.
  - **Entertainment:** Theresa reported that the schedule is now confirmed and contracts will be sent to the entertainers.
  - **Trolley:** Tom Peterson requested that we get into the shed early to work on the trolleys (check tires, clean, etc.) before the 4<sup>th</sup> of July parade. An e-mail will be sent out requesting help for him in doing that. It was suggested the trolleys could then be stored at the Dodge/Chrysler dealer before needed at the fair. It was mentioned a request was made to borrow a trolley one time to help seniors get to the Trig's concert area. Tom also brought up the existing fair banners – is it worth using the old ones or perhaps have new ones made, and we need to discuss where they should be used.
  - **Grounds:** Gunder readily announced that after four years of the fair at Pioneer Park, the electrical system is not distributed well. He has made an infrastructure update and also has ideas to restructure the water system which is also needed. He also reminded the committee of the Kemp Street construction that will be going on during the fair from the bridge to Arbutus – the reroute will be on Randall Ave. Other issues will be to talk to Kris about leaks from his rides, to have Pete the Pony Guy run his horse circle on the gravel and not on the grass. He also stated he needs a copy of the fair's tornado plan, and he asked about checks on the carnival operators.
  - **Miscellaneous:** Brian requested the fire department area be in the grass on the south end this year – the water fights will be saved for Sunday. The Logging Museum will remain open every day from 10-5:00 during the fair with security by the Nicolet College Police Science program and the Rhinelander Railroad Association. Jerry Shidell is requesting to move his area close to the

baseball fence to be able to use it for his backdrop. An idea was suggested of having a person designated to travel throughout the fair, asking the public certain questions regarding their fair experience to create a survey for feedback after the fair. It was suggested having a very large map put up by the Extension fair office to decide and visualize the various fair areas.

- 11 Advertising Update:** Nancy said that Northern Action Magazine approached her for an ad costing \$270. It would have been the same ad used in the 101 Things To Do magazine. It was decided not worth it to place that ad. It is planned to use Coyote radio and Live at Five on Channel 12 as part of advertising.
- 12 Website/Brochure/Flyer Update:** Sue Glentz is keeping the website up with the entertainment schedule now on it. Flyers made by Sue were passed around regarding the Brat Sale and for the committee to take to distribute. Sue requested help from the committee to meet with her regarding layout for the fair brochure and to offer their ideas if they so wish. Sue also mentioned the need for a large board set up near the office during the fair to report current changes to the different areas.
- 13 Volunteers:** Jean Platek reported she is busy working on volunteers for the courtesy carts, and helping Toni Schickert on volunteers for the gates.
- 14 Correspondence (specifically addressed to Committee):** None.
- 15 Date(s) of Future Meeting(s):** The next fair meeting will be at 5:30 pm on Tuesday, June 4 and also Tuesday, June 18, 2013 at the UW-Extension conference room in the airport lower level.
- 16 Public Comment:** Kelley Von Oepen expressed much thanks for allowing large horses to be featured at the fair this year, and also thanks to Nancy and the board for their work in continuing the fair.
- 17 Items to be Included on Next Agenda:** An itemized agenda will be provided at the next meeting.
- 18 Adjournment:** Jim made a motion to adjourn the meeting, seconded by Jean. Motion carried. The meeting was adjourned at 7:45 pm.

Respectfully submitted by,

Theresa Seabloom,  
Secretary