



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: November 5, 2012

TIME: 5:30 pm

Committee Members Present: Theresa Seabloom, Craig Mandli, Nancy Gehrig, Tom Peterson, and Jim Perlberg

Excused: Denise Rheaume-Brand, Leroy Eades, Michelle Wich

Absent: Greg Berard, Eric Britton, Bev Nicols,

Others Present: Debbie Wich, Terri Angell, Mike Koltz, Erica Brewster, Sue Glentz

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:35 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Theresa, seconded by Jim. Motion carried.
3. **Approve Minutes of September 4, 2012:** Three amendments were made: Tom and Leroy should be listed as "others" instead of "members;" the wage of treasurer and secretary should be "part-time" rather than "half-time;" the district Fair Meeting should be October, not November. A motion was made to approve the amended minutes of October 2 by Jim, seconded by Tom. Motion carried.
4. **Approve New Members:** Terri Angell is applying for membership, possibly interested in taking the treasurer position. Nancy reported there are some others interested in membership but not ready to commit at this time.
5. **Financial Report:**
 - Approval of Contracts:** None. Nancy said work will begin on vendor contracts soon.
 - Approval of Expenses:** Erica provided an Oneida County detail budget worksheet in the total of \$13,155.00 (attached to the minutes of this meeting). Extension has agreed to keep the fair funding amount the same as last year. Tom requested the existing fair financial coding be on the same form the county uses. It was stated that hopefully the Fairest of the Fair have a non-profit status down-the-road.
6. **District Meeting Report:** Sue and Theresa both attended on October 11. Sue reported the meeting was very worthwhile. It was good to network with members of other fairs, getting ideas other fairs use. We learned about the state aid for premiums that fairs get each year – Oneida County will get approximately \$7-800.00 sometime in March.
7. **Fundraising:** Sue took the initiative to put on a Christmas Craft show including various raffles to be held at the Senior Center on Saturday, December 1st, with proceeds going to the fair. There will be room for 26 vendors with a \$25 vendor fee. She created a poster to be distributed over town and the Chamber and TV channels will be used to advertise. Also, Erica said there are gates and cages that are not being used by the fair and are stored behind the Hwy Department shop. It was agreed that these can eventually be sold.

8. **State Fair Convention:** It was decided that both 2012 and 2011 Fairest of the Fairs, Debbie Wich, Nancy Gehrig and Sue Glentz will attend. \$500.00 is allotted by Extension to cover expenses which includes sharing suites, banquet meal, and mileage. Sue will register them by the deadline November 15, to be held at Chula Vista in Wisconsin Dells. Sue has entered our 2012 fair poster and placemat in the contests held during the convention.
9. **Sponsorship Program:** Nancy showed the committee the new sponsorship form, created by Sue, to be used in acquiring new sponsors for the fair. It is a user-friendly tri-fold instead of the former booklet. The fair website has been updated to include this new sponsorship form.
10. **Chamber Memberships/Advertising:** Nancy informed us that she has updated 2013 fair information to the Rhinelander Chamber and also in a Guide magazine that will come in Feb/March. It was decided to not renew Minocqua and Three Lakes Chamber memberships at this time but will concentrate on the Rhinelander Chamber for now.
11. **Logging Museum-Rhinelander Railroad Association:** Mike Koltz, treasurer of the Rhinelander Railroad Association, attended the meeting. They are associated with the Logging Museum and also have a RR demonstration at the Trig's Mall, and are very interested in involvement with the fair through the Logging Museum. The Association proposes using students of Political Science at Nicolet College to operate as security throughout the Logging Museum if it stays open during the fair. The idea was enthusiastically accepted and will hopefully be worked out in the future.
12. **Strategic Planning:** Erica informed the committee that Tim Brown is the new Economic Agent and will be getting on board with the fair in the future. She suggests that she and Tim sit down with members of the committee to develop a strategic plan for the fair to make positive growth changes. This involves the overall vision for the fair with benchmark ideas, breaking them down in various plans and timelines. A date and time will be decided upon to meet in the near future.
13. **Correspondence (specifically addressed to Committee):** A letter was received from Bob Williams of Madison, State Fair Inspector and Coordinator, regarding his inspection of our 2012 fair. His report showed that we did "good to excellent" in our attitude and mood and all areas of our fair. We also received info from the Chamber regarding an upcoming Rhinelander Girlfriend's Getaway Workshop.
14. **Dates(s) of Future Meetings:** The next meeting will be at 5:30 pm on Tuesday, December 4, 2012 at the UW-Extension conference room in the airport lower level.
15. **Public Comment:** None
16. **Items to be Included on Next Agenda:** Fairest Committee Report by Debbie, and more, to be presented at the next meeting.
17. **Adjournment:** Jim made a motion to adjourn the meeting, seconded by Nancy. Motion carried. The meeting adjourned at 6:45 pm

Respectfully submitted by,

Theresa Seabloom,
Recording Secretary