



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: October 8, 2013

TIME: 5:30 pm

Committee Members Present: Craig Mandli, Nancy Gehrig, Eric Britton, Tom Peterson, Jim Perlberg, Jean Platek, Sue Glentz.

Excused: Greg Berard, Leroy Eades, Kathy Silbernagel,

Absent: Toni Schickert, Denise Rheaume-Brand, Lisa Kuczumski, Terri Angell.

Others Present: Theresa Seabloom, Brian Gehrig, Lynn Feldman

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:50 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Jim, seconded by Eric. Motion carried.
3. **Approve Minutes of September 10, 2013:** A motion was made to approve the minutes of September 10 by Tom, seconded by Jean. Motion carried. The Fair Mission Statement was read by Nancy.
4. **Financial Update:** A list of the itemized bills was presented to the committee for approval, totaling \$1,004.71. A motion was made by Jim to approve the payment of these bills, seconded by Craig. Motion carried. It was discussed if we should pay the \$304.00 cost to put an ad for the 2014 Fair in the Chamber of Commerce Magazine. A motion was made by Craig, seconded by Jim, to pay this. Motion carried.
5. **Re-cap of 2013 Fair (all areas):**
 - Jim suggested displaying a physical box or example (where possible) at the raffle table of the prizes offered.
 - A complaint was mentioned that there are so many dogs brought to the fairgrounds every day. It was agreed that this is the case but seems there is nothing we can do about it.
 - Tom made the committee aware that the trolley needs to run longer at the end of each day.
 - Holly requests that she would like to make the announcements at the fair again next year. Nancy pointed out that the Coyote Radio spot with their announcements needs to be put in a different area to not interfere with our announcements.
 - Theresa suggested we implement a survey next year, maybe using school groups or such at the exits.
 - Toni Schickert made it known to Nancy she does not want to man the Volunteer Area next year as it is such a big job. This area remains open at this time.
 - Kathy Silbernagel has agreed to do the Garden Area next year.
 - Tom said we need new banners made for next year – it was agreed that five would do.
 - Lynn Feldman reported regarding the almost \$2200 cost for exhibit premiums – that 50% of that cost will come back to us from the State.

- 6. Update on Coordinator position:** Nancy informed the committee that she has not resigned as of yet. It depends on what develops for her in regards to employment, as she does need to earn a wage. She continued that coordinating the 2013 Fair has been great, that we were blessed with the weather and how the community really stood up for us, including the City, County and McNaughton crew. Erica Brewster will be attending the County Board budget meeting on Wednesday, the 9th, to speak up for a paid part-time position to hire a Fair coordinator for Nancy to consider. Erica feels quite sure that this will be approved and the committee will know more after the November meeting where we stand and what to plan for.

A discussion ensued regarding the fact of how the funding from the County has been decreasing every year (beginning with \$25,000 in 2009 at Pioneer Park and down to \$13,000 for 2013) and wondering how much we can count on as we begin 2014 and each year after. To charge admission seems out of the question as there is no way to fence the area off. We will definitely use donation boxes at the gates next year. We were again reminded of our original long-term goal to become 501C3 and separate the Fair from the County.
- 7. Set Date for Garage Cleanup:** There is a need to put tents back into their bags which are placed in the garage. Nancy will send out an e-mail this month requesting help to do this when a day is selected.
- 8. Discuss State Fair Convention in January:** It was undecided if anyone should attend the convention this year. After discussion, it was felt that it is beneficial. Besides gleaning from the workshops, we did make the connections to hire Cassidy Critters, the RedHead Express, and also UB the Band by attending the convention. It will be decided at the November meeting if some from the committee should attend or not.
- 9. Discuss K&M Amusements Contract for 2015/2016:** After some discussion, it seemed logical to continue using K&M Amusements as our carnival, however we will still need discussion on the monetary arrangement and the cost of presale tickets. We will need a better handle on money/records to know where we stand next year. A motion was made by Jim to keep K&M Amusements and extend the contract for 2015/2016, contingent on approval and money available from the County to pay the \$10,000 to K&M. The motion was seconded by Craig. Motion carried.
- 10. Correspondence (specifically addressed to Committee):** Nancy read a thank-you card from DRI for the use of the Fair's tents/etc. for their Potato Fest. She also read a thank-you card from the Equestrian Drill Team for the opportunity to perform at our fair and they appreciated the wonderful time they had.
- 11. Date(s) of Future Meeting(s):** The next fair meeting will be at 5:30 pm on Tuesday, November 12, 2013 at the UW-Extension conference room in the airport lower level.
- 12. Public Comment:** None.
- 13. Items to be Included on Next Agenda:** An itemized agenda will be provided at the next meeting. On the list will be concerns for the 2014 Fair.
- 14. Adjournment:** A motion to adjourn the meeting was made by Jim, seconded by Eric. Motion carried. The meeting was adjourned at 7:00 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary