



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: January 29, 2014

TIME: 5:30 pm

Committee Members Present: Craig Mandli, Tom Peterson, Jim Perlberg, Denise Rheaume-Brand, Lisa Kuczmariski, Jean Platek, Sue Glentz

Excused: Jim Intrepidi (County Liaison), Leroy Eades

Absent: Eric Britton,

Others Present: Theresa Seabloom, Nancy Gehrig, Terri Angell, Kim Swisher, Lynn Feldman, Joe Berg, Evie Virgilio and son, Nunzio.

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:48 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Lisa, seconded by Jim. Motion carried.
3. **Approve Minutes of December 12, 2013:** Theresa pointed out that the agenda for the next meeting was not included as part of the minutes as usual. A motion was made by Jim to approve the minutes of December 12 as noted without the agenda, seconded by Jean. Motion carried.
4. **Financial Update:** Terri reported on the end-of-the-year financial statement. At the end of December the incoming total is \$61,859.46, the paid out total is \$47,741.26 – leaving an amount of \$14,118.20 in the black. There are some lingering expenses yet to be paid, with an estimated total expected to be about \$12,000.00. An itemized account can be gotten upon request. She also noted the room tax credit of \$250.00 was just received.
5. **Discuss Attendance at Chamber's Annual Dinner:** No committee members attended the WI Fair Convention in January, so money was spent for a table of attendees to represent the Fair at the Chamber of Commerce annual dinner this month. During the dinner, Nancy and Craig accepted a plaque awarded to the fair as best non-profit organization for the year 2013. Nancy showed the plaque to the committee expressing much thanks to all for the part everyone played in accomplishing this.
6. **Discuss Idea of One-Day Vendor Fee:** Kim proposed the idea of also allowing a one-day non-food vendor option to draw more vendors to the fair as many vendors do not come because they have no-one able to staff their booth for all three days. After discussion it was agreed to allow this with setup on Saturday only before 10:00 am and close at 8:00 pm and be escorted out by an exit to be determined later for easy and safe access. The fee was discussed and decided on \$175 for a 10x20' space with no electric

available. It was also decided to lower the present three-day non-food vendor fees to \$100, \$150, and \$200 per space size. The food vendor fees will remain the same as last year. The non-profit vendor fee was set at \$25.00 with no exceptions.

7. **Approve 2014 Vendor Application:** A motion was made by Craig to institute a one-day non-food vendor category with no electricity available for a fee of \$175 to be implemented on Saturday of the fair, as described in the above #6. The motion was seconded by Jim. Motion carried.
8. **Facilities Advisory Meeting Follow-up:** In order to stay abreast of the city's involvement with the Fair, it was suggested that each month, when possible, some Fair committee members attend the Parks, Building & Grounds Committee meetings held on the 4th Monday of the month at 4:00 pm at City Hall. It would be a way to stay in contact with the city and see if they put into infrastructure of the park. A list was started to take a turn to attend -- Nancy on February 24, Kim and Theresa on March 24, Sue and Lisa on April 28 so far. By attending these meetings we can answer questions regarding the Fair and its needs during discussion. It was expressed that we need to find a City board member to be on the Fair board, also someone from the Chamber board. Jim Intrepid is now our liaison for the County.
9. **Confirm List of Area Leaders:** The list of Area Leaders that Kim is working on was passed around for members to go over again and make corrections or confirm. She will e-mail the updated list to all members. There are still many opportunities where team leaders are needed. Evie Virgilio and Joe Berg each picked up an application to fill out for Fair board membership.
10. **Correspondence (specifically addressed to Committee):** Nancy expressed her thanks to the Fair committee for the flowers sent for her father's funeral held right after Christmas.
11. **Date of Future Meeting:** After questioning if the fair meeting should be changed to another night, it was decided to leave it as is – on the first Tuesday of each month. The next fair meeting will be at 5:30 pm on Tuesday, March 4th, 2014 at the UW-Extension conference room in the airport lower level.
12. **Public Comment:** None.
13. **Items of Discussion to be Included on Next Agenda:** Facilities Advisory Meeting Follow-up, City Representative, Contract from McNaughton Correctional Center, Extend DRI contract, DRI using Trolley for Potato Festival, Discuss Fish Fry, Wristband Prices, Fair Coordinator Update.
14. **Adjournment:** A motion was made by Jim to adjourn the meeting, seconded by Lisa. Motion carried. The meeting was adjourned at 6:50 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary