



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Meeting

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** March 4, 2014

**TIME:** 5:30 pm

**Committee Members Present:** Craig Mandli, Tom Peterson, Denise Rheaume-Brand, Lisa Kuczarski, Jean Platek, Sue Glentz, Jim Intrepidi (County Liaison), Leroy Eades

**Excused:** Eric Britton, Theresa Seabloom, Terri Angell

**Others Present:** Nancy Gehrig, Kim Swisher, Lynn Feldman, Joe Berg

### MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:35 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda:** A motion to approve the minutes was made by Tom Peterson, and seconded by Leroy Eades. The motion passed unanimously.
3. **Approve Minutes:** A motion to approve the minutes was made by Denise Rheaume-Brand, and seconded by Lisa Kuczarski. The motion passed unanimously.
4. **Financial Report:** There was no financial report. Nancy Gehrig did note that a state aid check was received in the amount of \$1,458.
5. **Facilities Advisory Meeting Follow-up:** No updates. Nancy will talk to Tim Brown to see if anything needs to be discussed.
6. **City Representative:** Craig talked with Mark Pelletier, and will follow up with him. The committee thanked Jim Intrepidi for his participation. Nancy attended the last meeting at City Hall, and the band shell project was discussed. It appears the project will take approximately two to three years to get underway. Jan Leschke is coordinating the project.
7. **Contract from McNaughton:** Nancy reported that the contract is signed. There were no changes from last year. Setup will be done on Monday and Tuesday, and clean-up will be done on Monday and Tuesday following the Fair. Nancy said McNaughton is a great asset, and that they will be donating four bird houses for the donation boxes. They will also be donating some really nice raffle prizes.



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- 8. Extend DRI Contract:** Kim Swisher suggested we approach DRI to sponsor Copper Box, the entertainment selected for Friday night. The band costs \$2,000, which is \$800 more than budgeted. This would be a one-time increase. A motion to approve amending DRI's contract, adding a one-time increase for \$800 to sponsor Copper Box, was made by Craig, and seconded by Jim. The motion passed unanimously, with Tom Peterson abstaining.

**DRI Using Trolley for Potato Festival:** DRI requested the use of the Trolley for Potato Festival to transport people from the parking lots to Trig's. The committee approved allowing DRI to use the Trolley, with a Fair banner on the side and DRI assuming all liability. DRI would also like to use the hand-washing station.

- 9. Discuss Fish Fry:** Nancy talked with Billi and Russ Fisher, and they are on board this year. No one else has approached the committee for this year, but we do remain open to other proposals and requests.
- 10. 2014 Wristband Prices:** A motion to increase the wristband prices to \$15 in advance and \$18 at the gate was made by Leroy Eades, and seconded by Jean Platek. Discussion followed, noting donation boxes should be placed by the gate sales area, and a table should be setup at Walmart the weekend before. Wristbands should be also be sold on the Coyote 93.7 shopping show, and Northland Printing will need to be contacted. The motion passed unanimously.
- 11. Fair Coordinators Updates:** Nancy and Kim provided updates. Nancy reported that the River News will do the program this year, and tweak it to make it better. Cassidy's Critters will be coming to Animal Alley. The Horse Show may have some changes – Nancy will update at the next meeting. Northern Waste has changed hands, so Nancy will follow up to see if they will continue to donate. Joe stopped at the County Landfill as a backup. Nancy talked to A-1 Septic, and Tom suggested we contact H & H to compare prices. Nancy is working on permits and road closures. Nancy contacted Tracy to see her interest in assisting with coordinating volunteers. Nancy is working on the generators and hospital parking. Nancy is contacting Shoeder's for the fair office and golf carts.



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Kim has updated the website, and the Facebook and Twitter pages. Two press releases were sent to local media (“Not Hibernating” and “New Vending Opportunities”). Kim met with the Star Journal, and volunteered to work for them in exchange for free advertising for the Fair. They agreed. Kim talked with Eric Britton in January to confirm his interest in continuing to coordinate Security. Eric expressed an interest in continuing to do so. A draft of the Sponsor brochure was completed, and forwarded to the Executive Committee for their review. Kim contacted the Great Lakes Timber Professionals Association (GLTPA) to see if they would be interested in participating. Kim contacted Bill Vancos and was referred to two other gentlemen regarding Vehicleville. Kim provided Nancy, Anna and Terri an extensive list of arts and crafts vendors. Kim created a postcard and mailed to 100 local potential vendors. Kim updated the 2014 vending form and added it to the website. Nancy heard from Toni that she will not be returning this year to coordinate volunteers. Kim added a call for volunteers on the website, and sent an e-newsletter to more than 3,000 people.

The Fair Coordinators suggested the Executive Committee meet once per month between Fair Planning Committee Meetings. Craig agreed, and Terri and Theresa need to be contacted. Based on Craig’s schedule, we are considering a Friday meeting.

The committee received an application from Joe Berg. A motion to accept Joe’s application for participation on the Fair Planning Committee was made by Lisa Kuczarski, and seconded by Jean Platek. The motion passed unanimously. Welcome Joe!

12. **Correspondence.** Tom shared a quote from Press Express for new banners, as well as a same design. A motion was made to purchase the banner as quoted for \$691.20 by Leroy and seconded by Joe. The motion passed unanimously.

13. **Public Comments:** Lynn Feldman noted that the information in the Open Division Exhibition books are outdated and need to be revised. This will be added as an agenda item for the April meeting.

14. **Adjournment:** A motion was made to adjourn at 7:00 pm by Leroy and seconded by Tom. The motion passed unanimously.

Respectfully submitted by  
Kim Swisher for Theresa Seabloom