



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: June 4, 2013

TIME: 5:30 pm

Committee Members Present: Craig Mandli, Nancy Gehrig, Greg Berard, Tom Peterson, Jim Perlberg, Denise Rheaume-Brand, Lisa Kuczmarski, Toni Schickert, Jean Platek, and Sue Glentz,

Excused: Terri Angell

Absent: Eric Britton, Leroy Eades,

Others Present: Theresa Seabloom, Jan Scheeler, Paige Mahner, Sue Rodziczak, Kelly Von Oepen, Mike Koltz (RR) and Brian Gehrig

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:35 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Greg, seconded by Jim. Motion carried.
3. **Approve Minutes of May 7, 2013:** A motion was made to approve the minutes of May 7 by Jean, seconded by Nancy. Motion carried.
4. **Approval of Contracts:** Nancy met with Maggie to present the DRI with a contract of \$1,500 for this year. DRI voted to accept the contract and will be tabled for approval at the next meeting. The approval of the fair judge contracts is also tabled until the June 18th meeting.
5. **Financial Update:** In Terri's absence, Nancy confirmed that \$3,960 has been brought in by fair vendors and \$4,825 by sponsors so far. It was agreed to spend \$30 to have a booth at the Art on the Courthouse Lawn on Saturday, June 8th to sell wristband and raffle tickets. A list was passed around to sign for help to man this booth from 9:00-3:00 p.m.
6. **Administrative Report:**
Fundraising Update: Nancy reported we made a total of \$335 (\$292 + \$48 tips) at the brat fry at Trigs. We were offered a chance to hold another one on Saturday, June 18, if enough people will volunteer, but so far, Denise was the only offer. Sue Glentz passed around flyers for the craft sale on July 11 and for the Ugly Lamp contest to be distributed by committee members. Nancy announced that Al's Furniture is donating \$100, and Slumberland \$25, to be used for contest prizes.
7. **Team Leader Reports:**
 - **Request for Volunteers:** Nancy stressed the need for a team leader for Action Arena – most of the activities are planned and in place, but she hoped a leader would step up. It was suggested that perhaps Marilyn Riggs might offer to do that when she returns from Arizona for the summer. Toni is working on the volunteer list for the gates. Nancy stated the official start-up time for volunteers will be Monday morning before the fair.

- **Advertising:** Coyote radio has agreed to do periodic live interviews with Nancy or others to highlight the fair. Nancy is scheduled for next week to discuss the need for volunteers and advertise the presale of wristbands and sale of raffle tickets. Coyote also has 34 wristband tickets to sell on their Saturday morning shopping show, which also equals \$625 worth of airtime for the fair. Also, Rivernews will create a Super Shopper insert for their paper – one that we will also use as the handout at the fair, saving Sue the job of creating one and the cost of printing. Nancy has met with Jon Daily who designs placemats for area restaurants. With updated OCF information from Sue Glentz, he will place our ad in the center of the placemats and print 5,000 for Rhinelander and 5000 for Minocqua to use in their restaurants.
 - **Wristband and Raffle Tickets:** Jim Perlberg reported the items received so far: WalMart-flat screen TV, Sears-grill, Flying Service-flight for two and bait shop certificate, Domino's-one pizza/mo for a year, Days Inn-one night in suite plus breakfast, Lee Bastian-guide for ½ day, and Trig's-\$150 to spend, two sets of 3-face cords of wood each, and one overnight at Waters Inn/Water Park of Minocqua with 2 water passes and one free Starbucks Coffee. The raffle tickets will be printed by the end of the week. Nancy has made a schedule for the presale of wristbands with a list of places in town to sell them. A poster will be made to distribute to advertise where purchases can be made.
 - **Entertainment:** Theresa reported that entertainment contracts have been sent out and most returned to be signed by County officials. Efforts are being made to acquire pictures/bios to use in advertising. Pine Lake Fire Department is making six sandwich boards to be used also.
 - **Trolley:** Tom Peterson reported that one trolley needs rewiring as the lights don't work on it. Dave Nichols has offered to drive the trolley again. The need for a tractor/vehicle to pull the trolley was addressed – suggestions were: Rob Deede who purchased the Huebner tractor, or a vehicle from Chrysler (and perhaps gas donated from them) could be used. It was suggested we hold the June 18th meeting at Pioneer Park and then check out the trolley and other items at the garage.
 - **Parade:** Talking about the trolley led to a discussion about the 4th of July parade -- the question of how necessary to be involved in the Lake Tomahawk and Minocqua parade, as much as it seems they have a lack of interest in the fair. Some members felt it was important to keep trying to attract Minocqua's interest, perhaps to get involvement of Sedlak's there. Nancy will talk to Sedlak's and see if they will donate a car to drive in the parade using our banners.
 - **Fish Fry:** Nancy announced that Rob Swearingen of AlGen will not be able to work with us for the Friday Fish Fry, due to his heavy schedule. She and Theresa and Tom will be meeting with Russ and Billie Fischer of Fischer's Resort to see if they would be willing to take this over.
 - **Family Land:** Sue Rodziczak has requested we hire the services of Angela Schiners for Family Land using Legos. The program is called "Bricks for Kidz" and she will supervise kids as they use Legos to create. The cost is \$200, to include 2 overnights with travel, and involve two one-hour sessions for four days. She will need two tables and chairs for this.
 - **Animal Alley:** Paige reported the drill team is busy practicing with their horses to music and also barrel racing. She will provide Nancy with the time frames of the performances. She requested the need for the pens to get there by the 4-H
 - **Opening Ceremony:** The schedule and persons involved are in place for the opening, except for the singer of the National Anthem, which Nancy will check on. Denise suggested that Maryann Huebner and her contribution to the fair should be mentioned during the opening ceremonies. Nancy indicated that the 4-H has something planned for that.
 - **Exhibitions:** Denise has talked at the MHLT meeting and reported she is pleased to be getting projects from all schools except Pelican and Zion. Nancy has gotten permission to store the projects at the old WPS building until the fair opens.
 - **Miscellaneous:** Brian said he is working with Kortenhoff of AMS to bring their equipment to the fair to display. Nancy will make contact with the manager of Culver's to see about sponsoring a car show to take place on Oneida Avenue after the Farmer's Market. Lisa suggested we check with Feight's to contribute to the cost of exhibition ribbons.
8. **Oneida County Tee Shirts:** It was suggested that the Fair committee purchase new tee shirts this year. Nancy received the OK from Erica Brewster to do so, and the UW-Extension will

contribute \$7 toward each tee shirt purchased. Nancy has met with Cliff and Gordy of FNB and will order these with perhaps a deal for the fair. The color of the logo and tee was discussed with a leaning towards a lighter green.

9 Correspondence (specifically addressed to Committee): None.

10. Date(s) of Future Meeting(s): The next fair meeting will be at 5:30 pm on Tuesday, June 18, 2013 at Pioneer Park near the playground.

11. Public Comment: None.

12. Items to be Included on Next Agenda: An itemized agenda will be provided at the next meeting.

13. Adjournment: Jim made a motion to adjourn the meeting, seconded by Jean. Motion carried. The meeting was adjourned at 7:20 pm.

Respectfully submitted by,

Theresa Seabloom,
Secretary