



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: January 12, 2013

TIME: 10:00 am

Committee Members Present: Theresa Seabloom, Craig Mandli, Nancy Gehrig, Denise Rheaume-Brand, Eric Britton, and Jim Perlberg

Excused: Tom Peterson, Terri Angell, Leroy Eades

Absent:

Others Present: Sue Glentz, Greg Berard, Tim Brown, and Brian Gehrig.

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order by Nancy as Craig had another commitment; however, the meeting continued with Craig presiding when he arrived by 10:15 am. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Jim, seconded by Eric. Motion carried.
3. **Approve Minutes of December 4, 2012:** A motion was made to approve the minutes of December 4 by Denise, seconded by Jim. Motion carried.
4. **Approve New Members:** Nancy reported that Lisa Kuczarski and Toni Schickert are filling out application papers for membership. There were no new members to approve at this time.
 - **Nicolet College: Police Science Student-Security/Logging Museum:** This was not addressed yet as Nancy needs to meet with board members of the Logging museum first to see if they will agree to remain open during the fair.
5. **Administrative Report:**
 - **Financial Report:** Terri provided a printout showing a zero balance to start out the 2013 fair (a deficit of \$1,838.00 left from the 2012 fair which was paid up by Extension to clean the slate). She will provide a complete breakdown of credits/debits by the next meeting.
 - **Approval of Contracts:** None.
 - **Approval of Expenses:** None
6. **Fundraising:** Sue volunteered to put on another craft show in the spring. She is looking at holding it at a bigger place – perhaps the Hardware Hank building.
7. **Sponsorship Update:** Nancy has some appointments made to personally visit with prospective sponsors. Now that the holidays are over she will move on this.

- 8 Event Planning Update:** Nancy reported we touched base with “U-B-the Band”, which has been pursued by us for a few years to have at our fair. The event would provide three shows per day for three days at a cost of \$750/day. This event would be a good attraction for the young children. Craig proposed we sign with them provided it is sponsor/covered. Motion was made by Eric, seconded by Jim. Motion carried.
- 9 Convention Report:** It was agreed by those attending the convention that it was very worthwhile and provided many ideas and contacts. Some ideas would be to involve Nicolet College’s Lego Camp as an exhibit; to have an ugly lamp contest and possibly invite Tom Tiffany to judge it - conducting both of these in the Extension tent. Much interest resulted in talking with an ATM contractor at the convention where we could have two ATM machines on the fair grounds and ask businesses to advertise on them (20 ads per machine at \$40 each), and ask banks to sponsor the machines. This would be a money-maker for us and also provide an ATM on the grounds, which we feel would be helpful in keeping attendees there. Also we renewed our interest in having a chainsaw carver and auction.
- 10 Entertainment Update:** A discussion took place regarding the expense of bands. Despite the expense, it was concluded that good musical entertainment is necessary and effort will be made to find appropriate bands at the best price we can. Sponsorship will be needed to cover this.
- 11 Areas of the Fair/Team Leaders Update:** Sue suggested we charge \$40 for non-profit vendors, rather than no charge. It was decided to completely block Oneida Ave and use it for the Farmer’s Market, a car show, and a Friday craft show which Sue offered to manage. Handicap parking will need to relocate. Team leaders are needed for various areas.
- Nancy has secured so far: McNaughton group to help us set-up and take-down; A-1 Septic; Wynn family to manage garbage; Railroad group to manage security at Logging Museum; Nicolet College Police Science class to provide public services. Nancy will contact DRI regarding our contract with them.
- 12 Correspondence (specifically addressed to Committee):** None.
- 13 Date(s) of Future Meeting(s):** The next fair meeting will be Tuesday, February 5, 2013 at the UW-Extension conference room in the airport lower level.
- 14 Public Comment:** None
- 15 Items to be Included on Next Agenda:** Fish Fry on August 2 at the fair.
- 16 Adjournment:** Jim made a motion to adjourn the meeting, seconded by Eric. Motion carried. The meeting adjourned at 11:30 pm, followed by the Strategic Planning Session led by Tim Brown until 2:00 p.m.

Respectfully submitted by,

Theresa Seabloom,
Recording Secretary