

MINUTES OF MEETING

COMMITTEE Oneida County Fair Planning Team

PLACE: Curran Professional Park –Basement Conference Room
315 South Oneida Avenue, Rhineland

DATE: Thursday, January 20, 2011

Call to order and President's announcements. Craig Mandli called the meeting to order approximately 5:30 p.m. The meeting was properly noticed and the facility is handicapped accessible.

Committee Members Present: Craig Mandli, Tina Werres, Bill Bell, Cindy Eckardt, Nancy Gehrig, Jenny Zier, Theresa Seabloom, Denise Rheaume-Brand, Freda Waalkens, Michelle Wich, Sue Glentz, Tom Peterson, Melanie Ostermann

Others Present: Nellie Wich, Debbie Wich, Amanda Lawaniczak, Jim Lillis representing media.

Approve agenda for today's meeting Jenny Zier made the motion to approve the agenda with the order of agenda items at discretion of President. It was seconded by Freda Waalkens. All ayes. Motion passed.

Approval of minutes of December 8, 2010: Motion made by Jenny Zier, to approve the minutes of December 8, 2010. It was seconded by Denise Rheaume-Brand. All ayes Motion passed. Nancy Gehrig abstained as absent previous meeting.

Mission Statement read by Tina Werres.

Committee members approved. Sue Glentz, Tom Peterson, and Michelle Wich were introduced to the committee as approved members by the Ag Committee. We welcome them and look forward to working with them. Jim Perlberg has made application to join the committee.

Financial report and approval of expenses. \$1,742.31 in expenses was submitted to the committee. Freda Waalkens made the motion to approve the expenses. Motion was seconded by Nancy Gehrig. All ayes. Motion carried.

Approval of Budget. Discussion of the budget resulted in tabling budget until the next meeting. Several committee members would like more accurate accounting so they can make a better-informed decision regarding the budget. Bill Bell and Tina Werres will schedule a meeting with Kerri Ison in an attempt to gain more understanding of the coding system involved in the budget.

Correspondence. No correspondence to read.

Carnival. At this time K & M Amusements has accepted to be our carnival for the 2011 and 2012 season, to be held the first weekend in August. There are no other choices available that have approval from the county lawyers or the Ag committee. We will continue to look for a different vendor for the 2013 contract year. Chris Milbrandt of K & M will accept the same contract as last year – the \$10,000.00 guarantee. Negotiations for wristbands have not been settled. He and Tina have a pending contract, as they both sat down and worked out various details during the fair convention. They initialed the various specifications that needed to be ironed out, and it has been submitted to corporate council for approval. K & M will provide the wristbands so that there will be less confusion than what occurred last year.

WI Assn. of Fairs Annual Convention The annual convention was held January 10, 11, 12, in Wisconsin Dells. Oneida County sent 8 participants. Each participant gave a brief report of what workshop they attended and provided information as to what they had learned. We were disappointed that Nellie did not place in the final event of the

Fairest of the Fair, but all of those attending agreed that she presented well and it was a positive experience for our county.

The "Fairest Basket" was the second highest bid of the evening. Three vacation packages that involve Oneida County were included in the offering, such as an overnight stay for 2, lunch and dinner for 2, some sort of culture event for 2, a guided event (such as a fishing service, or a boat trip down the river – which could be considered as an amusement or entertainment option). A pair of Hodag Country Fest tickets was also part of the package.

Michelle Wich reported that Pete the Pony man has agreed to provide us with his animals this year. He is also a professional ringmaster, and we hope to utilize him in that area as well. She mentioned that Pete told her it took three months to get paid last year. Apparently the wording of the contract delayed payment as he was paid according to gross revenue. This year's contract has been amended to read that he will be paid \$500 for the petting zoo he provides, so that he will receive partial payment before the 15% gross is determined.

Tina reported that we secured Kid Davie for the family land area, and he will participate in several areas.

The biggest disappointment of the convention was that many of the providers are booked several years in advance, or the cost is above what we are comfortable to spend. It reinforced our belief to utilize as much local talent as possible. As we are able, we hope to utilize some of the talent we observed.

Chamber of Commerce Vendor Proposal. To date the vendor proposal seems to be waiting for the Chamber Board's approval. At this point, we had no new information to offer. Several committee members expressed concern that this needed to be addressed as vendor letters needed to go out.

Possible OCF shirts for committee members Michelle Wich, Tom Peterson, Sue Glentz, Tina Werres, and Melanie Ostermann will meet to discuss options for tee shirts. Sue and Tom are going to provide possible samples of a logo for the fair. Pricing of shirts depends on many issues that need to be determined. Hopefully they will have a report for the committee at the next meeting. Generally, a tee shirt is acceptable to committee members; and should help participants know who can help them meet their needs.

Gas Card. (Ref. June 10, 2010 meeting). This issue was tabled to the next meeting as considerable time had passed since the meeting began. I

Date(s) of future meetings. The Fair Planning Committee meeting will meet **THURSDAY, February 3, 2011**. The meeting will be held **at the Curran Professional Building at 5:30 pm**. It will be held in the basement conference room unless indicated otherwise by a note on the entrance door.

Public Comment/Communications. None.

Items to be Included on next agenda. (** All agenda items assumed to be discussion/decision items.)

Adjournment. Bill Bell made the motion to adjourn. It was seconded by Jenny Zier. All ayes. Motion carried. Meeting was adjourned.

Respectfully submitted

Melanie Ostermann, Fair Secretary

Craig Mandli, President