



**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** March 5, 2013

**TIME:** 5:30 pm

**Committee Members Present:** Theresa Seabloom, Craig Mandli, Nancy Gehrig, Leroy Eades, Lisa Kuczmarski and Sue Glentz,

**Excused:** Tom Peterson, Denise Rheaume-Brand and Jim Perlberg

**Absent:** Eric Britton and Toni Schickert

**Others Present:** Debbie Wich, Terri Angell, Greg Berard, Tim Brown and Brian Gehrig

**MINUTES:**

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Leroy, seconded by Nancy. Motion carried.
3. **Approve Minutes of February 5, 2013:** It was noted that Brian Gehrig was not present at the February 5<sup>th</sup> meeting as written. A motion was made to approve the minutes of February 5 by Nancy, seconded by Leroy. Motion carried.
4. **Approve New Members and Secretary:** A motion was made by Greg to approve Lisa Kuczmarski, Toni Schickert, Tom Peterson and Sue Glentz for committee membership, seconded by Denise. Motion carried. Jean Platek has submitted a request to become a committee member. Craig made the motion to approve Theresa Seabloom to the position of fair secretary pending her resignation as a committee member, seconded by Leroy. Motion carried.
5. **Administrative Report:**
  - **Financial Report:** Terri has received the financial reports now. The account has a total of \$13,000, assigned for the carnival (\$10,000) and salaries (\$3,000). Other expenses will require funds raised by acquired sponsorship and earnings from fund-raisers.
  - **Approval of Expenses:** A motion was made by Greg to cover the \$50 charge for a booth at the recent Business Expo which was manned by Nancy, Theresa and Terri. Motion was seconded by Lisa, motion carried. Nancy reported a very over-due charge received from the station WJFW for last year's fair advertising. It was decided we discuss this charge with them, asking for a reduction, and hold off payment until we hear back.
6. **Fundraising:**
  - Tom, Nancy and Theresa had a helpful meeting with the Health Department to discuss the specifics and regulations to be carried out for the fish fry during the fair on Friday.
  - Sue discussed a flea market scheduled to take place at the Pine Lake town hall during the week of the Hodag Country Fest to take advantage of the high traffic at that time. She will take charge of inviting the vendors.

- Plans are for a craft show, car show and the Farmer's Market to take place along Oneida Ave which will be blocked to traffic during the fair. Nancy will attend the March 25 meeting of the Parks & Rec Committee to discuss with them the closing of Oneida Ave during the fair and the proposed emergency routing. She will also discuss the status of the Logging Museum during the fair, their involvement if any, and security coverage we can provide.
7. **Sponsorship Update:** Nancy reported sponsorships received from two banks – Associated Bank-\$1,000, and Peoples Bank-\$300. Other contacts are being made with the strategy of presenting a break-down of expenses, explaining how they can contribute towards gas cards, rentals, golf carts, etc.
  - 8 **Event Planning Update:** Sue explained the Ugly Lamp Contest, when and where to hold it. She made contact with Rep Tom Tiffany and discussed the fair with him. He consented to possibly be present to judge that contest. It is planned to ask establishments to donate a prize for this event.
  - 9 **Orange Fencing Discussion:** Gunder had posed the idea of getting rid of the orange fencing surrounding the fair area. Discussion points: it provides an attention getter, it helps contain the area for security and control the headcount for attendance. The decision is to keep the existing orange fencing.
  - 10 **Entertainment Update:** There is nothing current to report at this time. There will be a detailed report at the next meeting.
  - 11 **Areas of the Fair/Team Leaders Update:** Nancy passed around a list of the areas and existing team leaders needed and encouraged the committee to fill vacant spots.
  - 12 **Miscellaneous:**
    - Nancy reported she had met with Gaber Electric and discussed the number of vendors to plan for and where to put the electrical panels. She plans to meet with Wisconsin Public Service and ask them to donate a pole.
    - It was questioned whether it is advantageous to pay \$100 for a fair booth at the upcoming Home Show. It was decided not to attend. However, there is a free 20-minute spot that can be requested – Lisa volunteered to attend if we choose to follow up on this
    - Nancy reported an offer from Hext Theatre to share the cost of using “The Magic of A & L,” (a magic act that committee members saw at the Fair Convention) if we choose to hire him for the fair. This will be looked into and discussed later.
    - Tim Brown announced that, knowing how busy everyone on the committee probably is, he would volunteer to meet with some of the committee to help us with editing the By-Laws of the fair.
  - 13 **Correspondence (specifically addressed to Committee):** Nancy received a thank-you from the Hodrags, and a note from the Chamber, for showing interest in their endeavor and displaying a Fair Sign as she volunteered for their recent function.
  - 14 **Date(s) of Future Meeting(s):** The next fair meeting will be at 5:30 pm on Tuesday, April 2, 2013 at the UW-Extension conference room in the airport lower level.
  - 15 **Public Comment:** None
  - 16 **Items to be Included on Next Agenda:** To be provided at the next meeting.
  - 17 **Adjournment:** Lisa made a motion to adjourn the meeting, seconded by Nancy. Motion carried. The meeting was adjourned.

Respectfully submitted by,

Theresa Seabloom,

Recording Secretary