



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: December 4, 2012

TIME: 5:30 pm

Committee Members Present: Theresa Seabloom, Craig Mandli, Nancy Gehrig, Tom Peterson, Denise Rheaume-Brand, Leroy Eades, Eric Britton and Jim Perlberg

Excused: Bev Nicols, Michelle Wich

Absent: Erica Brewster

Others Present: Debbie Wich, Terri Angell, Sue Glentz, Greg Berard, Tim Brown, Stephanie Schroeder and Brian Gehrig.

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:40 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Nancy, seconded by Jim. Motion carried.
3. **Approve Minutes of November 5, 2012:** A motion was made to approve the minutes of November 5 by Tom, seconded by Jim. Motion carried.
4. **Approve New Members:** Nancy reported that Lisa Kuczmarski is reapplying for membership
5. **Administrative Report:**
 - Financial Report:** A copy of the financial report can be obtained upon request.
 - Approval of Contracts:** It was agreed to renew the two-year contract with K&M Amusements. Owner, Chris, offered to go half on a band expense.
 - Approval of Expenses:** An added expense of \$195.00 for the state fair convention was approved to pay. Motion made by Jim, seconded by Leroy. Motion carried.
6. **Fundraising:** The **Christmas Craft show** put on at the Senior Center on Saturday, December 1st, to help support the fair was declared a success. With 30 vendors (\$750) and raffle (\$146), the money made was close to \$900.00 – thanks to Sue. She has agreed to continue this fundraiser. A suggestion for the next one is to incorporate food served by the Senior Center.

Tom Swearingen presented the idea of teaming up with the AI-Gen to hold a **Friday Fish Fry** in the beer garden from approximately 3:00-7:00 pm. The fish and fries would be cooked on the grounds and the rest catered in as needed, with the fair purchasing only what is sold. Tom and the AI-Gen cook will gather more logistics on this. A serving table would be used and volunteers could bus the picnic tables and keep the area clean. If needed, tables could be set up under the main tent as there will be no music at that time in there. There would be no competition for the fair food vendors as none are serving fish.

The fish fry dinner ticket would include a ticket for a beverage of choice, available from the DRI booth. Because of the anticipated attendance and business at their booth, we feel they will really benefit. An arrangement could be made with DRI for a percentage of their take - or perhaps they could help with the cost of a band.

Greg reported that at this point water cannot be provided to the vendor booths, as asked for after the 2012 fair. Tom Swearingen will report at a later meeting with tweaks to this proposal and a health department official will attend our fair meetings to check this out as we continue to evaluate this major fundraising possibility.

7. **Treasurer Position:** Terri Angell has applied for this new position. Her application looks good and can now be reviewed. Craig made a motion to accept her as treasurer, Jim seconded it. Motion carried.
8. **Sponsorship Program:** Nancy will now be making appointments to personally visit with prospective sponsors. The fair website includes our new sponsorship form.
9. **Fairest of the Fair Committee Report:** Debbie informed the board that Rebecca Schreiber will not be attending the convention due to a new job and she can't get the time off to go. This is disappointing to Debbie after the work and effort put into this program. One problem with this is the \$1,000 scholarship that the Fairest receives that includes her attendance at the convention, which is clear in the contract. Nancy will discuss this with Rebecca to consider this fact. Motion was made by Craig that Rebecca receives \$700 and not \$1,000 if she doesn't attend the convention. Motion seconded by Nancy. Motion carried.
10. **Set Date for Strategic Planning Session:** A date was chosen for Tim Brown, Oneida County Economic Agent and members of the committee to meet to develop a strategic plan and overall vision for the fair. We will meet on Saturday, January 12 at the Extension conference room from 10:00 until 3:00 with a noon break for snacks and o'deuvres.
11. **Correspondence (specifically addressed to Committee):** A Christmas card was received from Jessica Klump, Florence County Executive Director of WI Association of Fairs, District One.
12. **Date(s) of Future Meeting(s):** The next fair meeting will take place during the Strategic Planning Session January 12 beginning at 10:00 a.m. at the UW-Extension conference room in the airport lower level.
13. **Public Comment:** None
14. **Items to be Included on Next Agenda:** To be presented at the next meeting.
15. **Adjournment:** Jim made a motion to adjourn the meeting, seconded by Nancy. Motion carried. The meeting adjourned at 6:35 pm

Respectfully submitted by,

Theresa Seabloom,
Recording Secretary