



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** July 1, 2014

**TIME:** 5:30 pm

**Committee Members Present:** Craig Mandli, Nancy Gehrig, Jim Intrepidi, Eric Britton, Leroy Eades, Jim Perlberg, Denise Rheaume-Brand, Jean Platek, Joe Berg, Theresa Seabloom.

**Excused:** Tom Peterson, Lisa Kuczmarski, Sue Glentz, Terri Angell.

**Absent:**

**Others Present:** Lynn Feldman, Brian Gehrig, Kathy Silbernagel, Mary Lehner.

### MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:35 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Jim Intrepidi, seconded by Jim Perlberg. Motion carried. Nancy introduced Mary Lehner, present LTE Financial Secretary of UW-Extension.
3. **Approve Minutes of June 17, 2014:** A motion was made by Leroy to approve the minutes of June 17, seconded by Jean. Motion carried.
4. **Approval of Contracts:** Nancy listed the checks to be made out in the total of \$21,425. These checks will cover petty cash, band performances, Spotlight Studios, UB the Band, Casady's Critters, and K&M Amusements. The motion to approve that amount to be paid was made by Jean, seconded by Jim Perlberg. Motion carried.
5. **Financial Update:** In Terri's absence, no financial report was given.
6. **Approve Expenses:** See above Approval of Contracts.
7. **Administrative Report:**
  - **Sponsorship Update:** Nancy reported receiving the \$2,300 from DRI to cover the Beverage Garden and \$800 toward Copper Box; also a \$200 sponsorship from Bowens Bus Service - as well as use of their bus as a shuttle after dark in place of the trolley. More sponsorship money will be coming.
  - **Request for Volunteers/Gate Sign-up:** Nancy reported an ad was put in the Northwoods River News requesting the need for volunteers. Melanie Osterman offered to call volunteers and put their names on the website volunteer schedule. She will work off last year's volunteer list to do the calling.
  - **Wristband & Raffle Tickets:** Nancy took the pre-sale posters to Peggy's Emporium, Rhinelander Chamber of Commerce, Trigs and UW-Extension. The cost of tickets is \$15 pre-sale, and \$18 on site. Only a few wristband tickets were sold at the Log Jam.
  - **Advertising:** Leroy asked for help putting the five large banners around town (Trig's green space, Chamber, corner of Hwy K and 47, Holiday gas station, and the bypass by the new Golden Harvest building. Nancy and Theresa will meet with Jay Anderle of Northwoods River News by July 11 to start setting up the Fair booklet. There is a deadline of July 7 for sponsors to make sure we get their names in that booklet.
  - **Other Announcements:** Nancy reported all food vendor spaces are filled now. Open Class entries are up this year. Also, everything needed to operate the Fish Fry will be donated. She can go get the donation boxes from McNaughton Camp now and they will be secured with a donation sign on them. Three large generators will be available to the Fair from Mussons, Deitz Construction and the Emergency Government. Island Bay Printing donated 100 big "It's Fair Time" posters for us to display.

**8. Event Planning Update:**

**July 4<sup>th</sup> Parade:** We will use a truck from Rhinelander GM for the Rhinelander and Three Lakes parade. Plan to leave at 7:00 to get an early spot in the parade at Three Lakes, meet back at Slumberland to head for the Rhinelander parade and join with the 4-H float.

**9. Team Leader Reports:**

Kathy has a Green Acres floral container contest sign made and will send to the media for advertising. She asked for a bench to use for her area. It was suggested that Gunder could get one for her, and Nancy volunteered a table she could use also.

Eric is working on getting parents with the Ski Patrol at Camp 10 and also the high school Alpine Ski Team to help with Fair security.

Jim Perlberg handed each committee member a packet of 25 raffle tickets to help sell. He has personally sold \$300 worth of tickets so far and encouraged the committee to try to sell theirs. He will also take pictures of the raffle items and have a poster made to display at the Fair raffle table.

Denise has picked up all entries and is storing them at her house. She is pleased that the art teachers at Sugar Camp and Three Lakes schools got all their students to donate entries. She stressed she will need help at Fair time for set-up, etc.

Craig reported the Farmer's Market will continue as usual where they are at the Fair

Nancy reported the activities Sue Rodziczak has planned for Family Land: a duck pond, aquarium to drop pennies in, ring toss, cake walk, potato decorating contest, face painting and bean bag toss. Also, Sue asked about paying \$50 each day to Sue Granan as 'balloon lady' for Family Land. After discussion, a motion was made by Craig to hire the balloon lady, seconded by Jean. Motion carried.

Nancy also commented that Jerry Shidell may or may not do the Gene Shepard act at the Fair. They performed well at Log Jam but it is still undecided about doing the Fair. If they do, he will want a tent and help putting it up.

Nancy reported she met with the Tony Steffes of the Police Department regarding the closing of Oneida Avenue. There had been three complaints by people living on Randall Ave, but it was decided after personal contact with the residents, they would close Oneida and provide adequate signage and detour and stop signs.

**10. Correspondence** (specifically addressed to Committee): None.**11. Public Comment** (3-minute limit): None.**12. Items of Discussion to be Included on Next Agenda:** Items to include are: Wrist Band and Raffle Tickets – on Sale, Team Leader Reports, Fair Coordinator Update, Sponsorship, Advertising, and Volunteers.**13. Date of Future Meeting:** The next fair meeting will be at 5:30 pm on the following Tuesday, July 15, 2014 at the UW-Extension conference room in the airport lower level. There will be a meeting on Tuesday, July 29, possibly on the Fair grounds.**14. Adjournment:** A motion was made by Jim Perlberg to adjourn the meeting, seconded by Eric. Motion carried. The meeting was adjourned at 7:00 pm.

Respectfully submitted by,  
Theresa Seabloom, Secretary