

**Ag & Extension Committee**  
**February 10, 2009**  
**Minutes**

**Committee members present:** Chairman Paul Dean, Tom Rudolph, Wilbur Petroskey, Denny Thompson, and Mary Benbenek. Absent: Romelle Vandervest (excused).

**Others present:** Mike Skubal, Jim Lillis and guest, Jim Kumbera, Dan Kuzlik, Kari Lazars, Patricia McGee and Kerri Ison.

**Call to order:** The meeting was called to order by Chairman Paul Dean at 1:30 p.m.

**Approve agenda:** Motion by Rudolph/Petroskey to approve the agenda as mailed. All ayes; motion carried.

**Approve minutes:** Motion by Petroskey/Rudolph to approve the minutes of the January 13, 2009 meeting as presented. All ayes; motion carried.

**Date(s) of future meetings:**

March 10, 2009	1:30 p.m.	UWEX meeting room
April 14, 2009	1:30 p.m.	UWEX meeting room

**OCEDC monthly update:** Kumbera noted he is working with the Timber Producers Association in assisting getting pulp delivered to specific mills so they have an adequate supply of raw materials to meet demand for their products. He also met recently with the Revolving Loan Committee regarding funding for a new nursing home facility in Minocqua. His office is offering two small business workshops tomorrow focusing on working with the government, an overview of resources and business opportunities. The morning session targets construction related industries and the afternoon program targets the manufacturing and service related industries. Over 600 invitations were sent out to a five-county area. Walk-ins are welcome.

**Monthly budget report:** Motion by Rudolph/Thompson to approve the monthly budget report for the periods ending 12/31/08 and 1/31/09. All ayes; motion carried.

**Monthly invoices:** Motion by Thompson/Petroskey to approve the monthly invoices for the department and the Oneida County Fair. All ayes; motion carried.

**Oneida County Fair planning:** Kuzlik reported the planning team had a very positive meeting on 2/3/09. The carnival contract was reviewed and the team is urging the Farmer's Market to sell all three days of the fair. The City was represented and noted the City Parks Committee approved the plan to hold the fair at Pioneer Park and forwarded it to the City Council for approval. The plan was approved by City Council last night. Kuzlik noted the City is removing the driveway nearest the Logging Museum and Brian Desmond and Phil Parkinson will work together to discuss liability issues. Mike Skubal noted Old Rhinelander will be the umbrella group for the museum and plans are underway to do water upgrades, etc.

Future meetings will be held 2nd Tuesday of the month until closer to fair time. Contracts will still flow through our department and must be approved by Desmond and the Ag & Extension Committee. The County budgeted \$15,000 in 2009 for the fair plus the carryover from 2008.

Dean suggested Dan check w/Desmond to see if a resolution is needed to approve the move to Pioneer Park on the county level. Discussion followed.

Nancy Lillis has been hired as the new fair secretary and will be working 400 hours per year. Her first day was 2/3/09.

**Approve Fair Team Planning members:** Committee members received copies of seven applications for the fair planning team. These volunteers will help plan and implement the event and also seek out entertainment, vendors, etc. Motion by Rudolph/Petroskey to approve the seven (7) applicants as presented pending a satisfactory background check. All ayes; motion carried.

**UW-Extension lease w/Airport:** Since the last meeting, Kuzlik met with the Buildings and Grounds Committee, spoke with Brian Desmond, Joe Brauer and Curt Krouze regarding the lease. A copy of the lease drafted by Brauer was distributed for Committee review and comment. Kuzlik noted the previous lease was for a five year period and the recent adjustment made by Buildings and Grounds called for a one year lease but both versions listed a 30 day vacate notice. It is Kuzlik's understanding that Krouze and Desmond plan to meet to draft an agreement with a longer notice timeframe that the Airport Commission can agree upon. Discussion followed.

**Teen Court:** Winkler was unavailable but staff noted he continues to work on the project and did some recruitment for the program at NCSS within the past few weeks.

**I&E Business Expo:** This joint effort between the Northwoods Inventor's and Entrepreneur's Club and UWEX will showcase area businesses, entrepreneurs and inventions on 2/11/09 at the Quality Inn. Last year 75 exhibitors participated with over 600 people visiting in the three-hour timeframe. This year over 90 exhibitors have registered -- everything from largest employers in the area to I&E members showing a prototype. Grow North is sponsoring two-\$500 cash prizes for (1) best entrepreneurial idea and (1) best invention. Other sponsors include UWEX, Grow North, WHEDA, Nicolet College and WJFW TV-12 who provided in-kind advertising services. Exhibitors will begin setting up at 3 p.m. and doors are open to the public from 5-8 p.m. Kuzlik distributed an ad printed in Buyer's Guide announcing event.

**Northwoods Research Summit:** Kuzlik noted this is the second year for this event, which focuses on the research facility/industry cluster that many people don't know about, located here in the Northwoods. Keynote speaker is John Greenler, Education Director of the Great Lakes Bio-energy Center in Madison who will talk about different uses for forest products. Kuzlik briefly reviewed the program agenda. Eighty (80) participants are registered for this free program which includes the program, materials and meals. Kuzlik thanked the support staff for their work on this project, as well as the Expo.

Kumbera shared information regarding the development of bio-fuels and green energy and uses of cellulose. Discussion followed.

**Monthly agent reports:** Kuzlik noted DRI is having a portable tourist kiosk built to be used as a tourist information center. They hope to staff it part-time and offer specials discounts for services/activities outside of the downtown area.

**Out of county travel:**

Kuzlik:

3/2-3/09	State Department Head meeting	WI Rapids**
3/4-6/09	CRD Symposium	Madison**

McGee:

11/12/08	PACE Workbook Conference	Stevens Point*
1/09/09	Northwoods Nonprofits	Ashland*
2/18/09	WI Food Consortium meeting	Madison*

Winkler:

2/12/09	Research Summit @ Treehaven	Tomahawk*
2/23/09	Present TAG program to school/county officials	Antigo*
3/21-22/09	Shooting sports training update @ Treehaven	Tomahawk*

\*county expense  
\*\*district/state expense  
\*\*\*other expense

Motion by Rudolph/Thompson to approve the out-of-county travel requests as presented. All ayes; motion carried.

Kuzlik noted out-of-state travel has been curtailed and must be approved by the Dean's office.

**Public comment:** Petroskey noted Langlade County is interested in TAG and he referred the contact to our office. Winkler is meeting with them in February. Petroskey thanked staff for handling the request.

Kuzlik distributed a thank you note from the Soo Lake Association for UW-Extension assistance in forming their lake association.

**Items for next agenda:** Teen Court, fair planning, line item transfers, airport lease.

**Adjournment:** Motion by Rudolph/Thompson to adjourn at 2:30 p.m.

Respectfully submitted,

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Kerri Ison, Recording Secretary

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Paul Dean, Chairman