



Minutes of meeting

COMMITTEE: Oneida County Fair Committee Meeting

PLACE: OCF Fair Office/google Meet

DATE: Tuesday, June 8th 2021 **TIME:** 6:00 p.m.

Members present: Meg Sprecksel, Kerry Bloedorn, Stevie Henk, Theresa Seabloom, Jean Platek, Jim Winkler, Jim Perlberg, Kris Hanus, Christina Johnson, Suzanne Tjugum, Erica Sauer

Absent: Cheryl Salzman, Tim White

Excused: Amanda Colón

Others Present: Tom Barnett, Myles Alexander, Bob Thome, Nicole (WJFW), Maureen (pickleball)

AGENDA**

1. **Call to Order and President Announcements:** President Meg Sprecksel called the meeting to order at 6:03 pm. The meeting was properly posted.

2. **Approve Agenda (order of agenda items at discretion of President):**
Perlberg/Platek made a motion to approve the agenda. Motion carried.

3. **Dates of Future Meetings:** June 22nd, July 6th, July 20th

4. **Accept Minutes of May 25th:** Fair committee meeting minutes were accepted.

15. **Pickleball demo's discussion-** Maureen from the Pickleball team attended and explained what the pickleball team wants to provide to fairgoers during the fair. They would like to set up events on the pickleball court, demonstrate the game, teach how to play, and do a raffle. The committee agreed that it was a great idea and planned out around the schedule of the fair.

16. **WJFW marketing options with Nicole-** Nicole from WJFW attended and explained our options for advertisements during the Olympics. We will receive a spot on air for an interview with an ad spot if we choose to do a television ad spot. We also have the option to do an ad on Hometown Weather. We will discuss this at the next meeting and make a decision at the July 6th meeting.

5. **President's Report:** No report. We Will discuss in later agenda items

6. **Vice President Report**

a. **Promotional item:** Bloedorn discussed collector's buttons as a free item for fairgoers. \$1,000 buttons are around \$236, but we would need more. We discussed doing a "button night" where we advertise those buttons are available at a specific time till they run out.

7. **Treasurer's Report-** See report

a. **Approval for June rent-** After the addition of June rent to the expenses for July, the total comes to \$2947.66. Sauer/Seabloom made a motion to approve the expenses of \$2947.66. Motion carried

8. **CUW Report-** CUW meeting Monday at 1 pm is recommended for a committee member to attend for numbers 24 and 15 on their agenda.

9. **Fair Coordinator Report-** Barnett is sending out mass vendor emails to find some new vendors. Barnett is also actively searching for sponsors. The fair is in need of some new sponsors. Barnett attended the land committee meeting and saw that there are a couple of options for land.

Sauer leaves meeting 7:20

a. **Entertainment sub-Committee Update-** Seabloom booked a sound production company. The rest of the contracts need to be in by July 12th.

10. **Volunteer coordinator report-** No report due to Colon's excused absence.

11. **Salzman/ White cab company advertisements-** Cancelled due to Salzman and white's unexcused absence.

12. **Choose Raffle volunteer-** Perlberg obtained raffle tickets and passed them out to the committee to sell. The committee's goal is to make Perlberg have to order additional tickets. Johnson has agreed to train with Perlberg to take over the raffle volunteer position.

13. **4th of July parade-** Barnett will get the OCF entered to walk in the parade. Interested committee members are meeting the Saturday before the parade (July 3rd) to decorate the trolley.

14. **Fair Issues**

a. **Minocqua Carnival Update-** Carnival was approved. The OCF may have to provide porta-potties, toilet paper, and paper towels. Dates are Aug 27-29th

c. **Tim Update – Tug of War/Water Wars-** Cancelled due to white's unexcused absence.

17. **Contracting with Jack Flint photography-** OCF will make up a contract for Flint Photography, including adding more pictures of the committee and pictures of the fair as a whole unit.

18. **Public Comments-** We are still in need of 2 utility carts and two golf carts

19. **Add to next Agenda-** Advertising discussion

Volunteer coordinator updates

4th of July parade décor

Fair décor

Button promotion update

20. **Meeting Adjourned-** 8:04

Submitted by Stevie Henk, OCF Secretary

Signed by President_____ or Vice President_____