



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** ZOOM Meeting w/Myles Alexander as Host

**DATE:** Tuesday, July 7, 2020

**TIME:** 6:00 pm

**Members Present:** Fred Andrist, Meg Sprecksel, Theresa Seabloom, Bill Freudenberg, Cheryl Salzman, Jim Perlberg, Jean Platek, Amanda Colón, Kerry Bloedorn, Jim Winkler

**Absent:** Tim White

**Excused:**

**Others Present:** Tom Barnett, Myles Alexander, Suzanne Tjugum, Stevie Henk, Ben Brunell, Austin Miller, WPEG News

### **MINUTES:**

1. **Call to Order and President's Announcements:** President Fred Andrist called the meeting to order at 6:08 pm. The meeting was properly posted. Introductions were made with those attending.
2. **Approve Agenda for Today's Meeting:** A motion was made by Winkler/Perlberg to approve the agenda. Motion carried.
3. **Date(s) of Future Meetings:** Tuesday, August 4 and September 1, 2020 at 6:00 pm.
4. **Accept Minutes of June 2 and June 18, 2020:** The minutes of June 2 and June 18 were accepted.
5. **Approve New Committee Members:** Two people attended with applications to become Committee members. A motion was made by Freudenberg/Seabloom to approve Suzanne Tjugum; Winkler made a motion/seconded by Perlberg, to approve Stevie Lee Henk. Both will have a background check made by the next meeting.
6. **LLC/501c3 Update:** Freudenberg reported the \$35 payment has been made for the LLC and the 501c3 status is in process. A form was filled out and contact made with the IRS and we are waiting for a response. It was suggested we inform our sponsors and partners of these plans and keep them involved and in the loop.
  - a. **Related Banking Issues:** A discussion needs to be made regarding which bank to go with, structuring and other related issues.
7. **President's Report:** Andrist spoke with Bob Mott who asked for an explanation of what "going independent" really means for us. Mott was very favorable with this and he will facilitate where he can. Contact was made with Tom Wiensch and an exit agreement has begun to determine what property belongs to the Fair and establish an inventory and other details.

## 8. Treasurer's Report:

- a. **Approve Current Expenses.** A motion was made by Freudenberg/Platek to pay the monthly expense of \$1,187.66 to cover Tom's wage, the belt for the kilt contest and the Fair sticker. Motion carried.
- b. **Budgeting Status:** There is a balance of \$8,664.35 with the approval of the three expenses. Sprecksel reported the budget status is on-point right now even though we are dealing with Covid19. She pointed out we need to find ways to fundraise. She suggested using the Associated Bank to open a non-profit account – we also have a Paypal account established named FOOCF (Friends of the Oneida County Fair).

9. **CUW Committee Rep Report:** Winkler explained the Oversight Committee highly approves our going 501c3 and had some questions for us, like what we will do for storage, etc. They also agreed not having the Fair this year was a good idea.

## 10. Fair Coordinator Report:

- a. **Written Report:** No written report this time but Barnett pointed out his activities the past month:
  - Spent much time on the Virtual Fair with different people working on different tasks.
  - Planning a hands-on encounter with Wildlife animals.
  - Met with Island Bay Printing to provide a big poster for free for the Virtual Fair's Ollie Oneida.
  - Is making contact with businesses to provide a positive image of the Fair and promotion.
  - Provided a preview and time schedule of the different events of this Virtual Fair.
  - Gave reports and interviews with different media to involve them and advertise.
- b. **Virtual Fair and Related Issues:** Virtual Fair information is being posted on our website with links and also a video of explanation and schedule is on our Facebook page, which is getting much response.

## 11. Fair Issues:

- a. **Exit Agreement Update:** Addressed in Item #7.
- b. **Carnival Vendor Update:** Agreement was made with Tri-State Amusements for the same weekends in 2021 as would have been this year. It is expected to have contract signed in January. Minocqua has assured Andrist they are also on-board for the carnival in 2021.
- c. **Fundraising Update:** Perlberg has agreed to take on the big Raffle again with 10 prizes and have the tickets printed. It is agreed to have the drawing on the last day of the Virtual Fair, August 28, 2020.
- d. **Liability Insurance Update:** Salzman will get a quote with coverage information and amount. Also, suggested we look into staying within the County insurance policy if possible. Winkler will contact Bob Mott regarding this. This may be possible even if we become a 501c3 but stay at Pioneer Park.

12. **Strategic Planning:** Alexander explained the result of our last Strategic Plan meeting - the ranking of the powerful forces acting in the world- how they will affect the Fair: #1 (less dollars due to economic downturn) and #2 (fear of the virus infection, safety and the unknown). We need to consider the effects of these forces on the Fair to give us clarity when making decisions. We will have another meeting at Pioneer Park to talk about scenarios to come up with a final Business Plan. Meeting date was chosen as Thursday, July 23, at 5:30 pm.

13. **Old Business:** None.

14. **Public Comments:**

15. **Items to be included on Next Agenda:** Raffle Update, 501c3 Status, Fundraising, Virtual Fair Ideas, others.

16. **Adjournment:** The meeting was adjourned at 7:41 pm.

Respectfully submitted by Theresa Seabloom, Secretary

Signed by President \_\_\_\_\_

Or Vice President \_\_\_\_\_