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RESOLUTION # 28-2024

Resolution to Request Coronavirus Local Fiscal Recovery Fund (CLFRF) allocated to Oneida County through the American Rescue Plan Act (ARPA) for the purpose of retaining Pilch & Barnet to create a comprehensive printed map booklet.

Resolution approved for presentation to the Oneida County Board by the Supervisors of the Administration Committee

Resolved by the Board of Supervisors of Oneida County, Wisconsin:

WHEREAS, The American Rescue Plan Act (ARPA) amends Title VI of the Social Security Act by adding Sections 602 and 603 establishing the Coronavirus Local Fiscal Recovery Fund (CLFRF); and

WHEREAS, Oneida County receives funds through CLFRF to assist the County in responding to the public health emergency or its negative economic impacts; to provide premium pay to eligible workers; to make necessary investments in infrastructure; and/or to provide government services; and

WHEREAS, certain restrictions of the use of these funds are determined by the United States Treasury (UST) Department including the prohibition of depositing the funds into any pension fund; directly or indirectly offsetting tax revenue; and does limit the amount of CLFRF funding to be used for "government services" to a not-to-exceed revenue reduction cap; and

WHEREAS, the County Board adopted an Oneida County Relief Funding Plan in conjunction with the 2024 budget which includes projects or programs to resolves long-term, pressing issues; and / or addresses serious health and public safety risks; and / or has a widespread impact; and / or addresses a financial burden on the County; and / or has well-defined ancillary benefits; and

WHEREAS, only those projects or programs which are "shovel-ready" or set to commence, if funded, upon approval of this Resolution are entertained at this stage to ensure UST requirements of funding obligation no later than December 31, 2024 and fully expended by December 31, 2026; and

WHEREAS, The Comprehensive Printed Map Booklet is included in the County's Relief Funding Plan incorporated into the 2024 budget; and, based on UST guidance should be funding under the Government Services; category, and

WHEREAS, the Oneida County Tourism Council (OCTC) will facilitate Pilch & Barnet's production of a 28-page booklet that will showcase approximately 32 maps, community information, highlight ATV, UTV, snowmobiling, fishing and safety reminders for an amount not to exceed \$45,000, and

WHEREAS, the Administration Committee is in agreement and recommends this project / program be funded using CLFRF funds; and

48
49 **THEREFORE, BE IT RESOLVED**, by the Oneida County Board of Supervisors that this
50 project / program be funded using CLFRF funds; and
51

52 **BE IT FURTHER RESOLVED**, by the Oneida County Board of Supervisors that by
53 Adoption of this resolution the project / program will be reevaluated annually as part of the
54 budget process to determine need and available funding for future years.
55

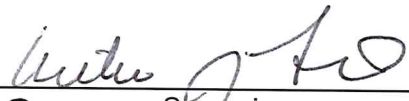
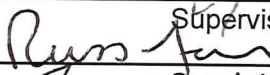
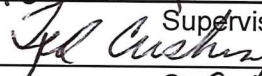
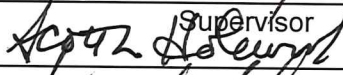
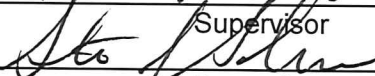
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57 Vote Required: Majority = 2/3 Majority = _____ 3/4 Majority = _____
58

59 The County Board has the legal authority to adopt: Yes No _____ as reviewed
60 by the Corporation Counsel, _____, Date:
61 2-13-24

62
63 Approved for presentation to the County Board by the Administration Committee this 12th
64 day of February, 2024.
65

66 Consent Agenda Item: YES NO
67

68
69 Offered and passage moved by:

70  Supervisor
71  Supervisor
72  Supervisor
73  Supervisor
74  Supervisor
75
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80
81 20 Ayes

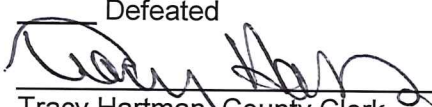
82 0 Nays

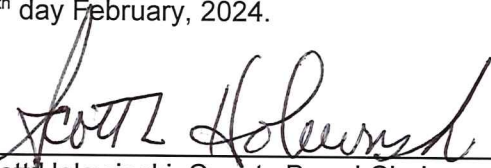
83
84 1 Absent

85
86 0 Abstain

87
88 X Adopted
89

90
91 by the County Board of Supervisors this 20th day February, 2024.
92

93 Defeated
94 
95 Tracy Hartman, County Clerk
96


Scott Holewinski, County Board Chair

Resolution: # 28-2024

Supervisors	AYE	NAY	ABS	ABSTAIN
Schreier	X			
Rio	X			
Sorgel	X			
Fried	—			
Condado	X		X	
Oettinger	X			
Winkler	X			
Fisher	X			
Briggs	X			
Showalter	X			
Schultz	X			
Almekinder	X			
Harris	X			
Timmons	X			
Cushing	X			
Roach	X			
Jensen	X			
Ryden	X			
Newman	X			
Hanus	X			
Holewinski	X			
TOTALS	<i>20</i>		<i>1</i>	
TAGS				

Resolution # 28 – 2024: Offered by the Supervisors of the Administration Committee to request Coronavirus Local Fiscal Recovery Fund (CLFRF) allocated to Oneida County through the American Rescue Plan Act (ARPA) for the Purpose of retaining Pilch and Barnett to Create a Comprehensive Printed Map Booklet.



Oneida County
Administration Committee
Relief Funding Fiscal Impact Form
American Rescue Plan
Coronavirus State and Local Fiscal Recovery Fund (SLFRF)

Project Overview	
Project Title	Oneida County Tourism Council 2024 Trails Guide
County Department(s)	Tourism Council
Project Manager(s)	Krystal Westfahl, Jacqui Sharpe, Lauren Sackett, Sherry Hulett

Category Overview	
SLFRF Use of Funds Category	GOVERNMENT SERVICE
Select Government Service Sub-Category ->	Provision of public safety services

Please provide a detailed explanation of the project including estimated timeline. If applicable attach bid or proposal to this form.

Oneida County Tourism Council (OCTC) will utilize Geographic Information System (GIS) data gathered for all county-wide hiking, biking, cross-country ski, and snowshoe trails along with information on essential trails use amenities - parking, restrooms, and other facilities - to create a comprehensive printed map booklet. This booklet will serve as OCTC's primary fulfillment and distribution piece. It will also act as a supplementary resource for the region's destination marketing organizations. Additionally, this information will be integrated into the trails segment on the official Oneida County tourism website, oneidacountywi.com.

To achieve this, the Oneida County Tourism Council will collaborate with Oneida County Land Information to access the necessary GIS data and trails features for the trails administered by Oneida County. OCTC will also be responsible for providing the requisite files for additional trails requiring data collection.

This 28-page booklet will showcase approximately 32 maps, community information, highlight activities including ATVing/UTVing, snowmobiling, and fishing, along with safety reminders. This project encompasses design and production coordination fees along with printing cost. Furthermore, efforts will be made to enhance the website (oneidacountywi.com) by establishing new and updating current dedicated pages for each trail. This will facilitate easy searchability and direct linking to trail information for promotional use.

Timeline GIS Collection (January through June) Map Design (July through mid-August) Final design (end of September) Ready for distribution (end of October)

Describe how this project resolves long-term, pressing issue; addresses serious health/public safety risk; has a widespread impact; addresses financial burden on County; and / or has well-defined ancillary benefits.

Safety should always be at the forefront when it comes to outdoor activities, and this piece undoubtedly serves as a vital tool in achieving this goal.

Emergency Preparedness: Accidents can happen, even to the most experienced outdoor enthusiasts. A comprehensive trail map book can provide critical information on trailheads, emergency contact numbers, and nearby medical facilities ensuring that individuals are well-prepared for unforeseen circumstances.

Terrain Awareness: Understanding the terrain and potential hazards is crucial for safety. The trail map book can include detailed information on trail difficulty, elevation changes, water sources, and areas prone to wildlife encounters, empowering individuals to make informed decisions about their outdoor activities.

Weather Alerts: Weather conditions can change rapidly in outdoor environments, potentially putting individuals at risk. A trail map book can provide recommendations for checking weather forecasts before embarking on a journey and offer advice on what to do in case of sudden weather changes.

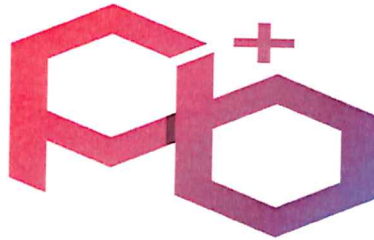
Educational Resources: The trail map book can also serve as an educational resource, highlighting safety tips and best practices for outdoor activities. This knowledge will empower individuals to make responsible choices while enjoying our natural resources.

Community Engagement: By promoting safety, this trail map book encourages more people to enjoy our local trails, fostering a sense of community and promoting a healthy and active lifestyle. It can serve as a valuable resource for individuals of all ages and experience levels.

Year	SLFRF Funding	Other Funding Source	Total Funding Required
2022	\$ -	\$ -	-
2023	\$ -	\$ -	-
2024	\$ 45,000.00	\$ -	45,000.00
TOTAL	\$ 45,000.00	\$ -	45,000.00

Please use this space for additional information or narrative.

TO BE COMPLETED BY FINANCE, BUDGET TRANSFER INFORMATION		
Description	Budget Code	Amount
FROM		-
TO		-



This Agreement is made between Oneida County ("Client") in Rhinelander, Wisconsin and Pilch & Barnet, Inc. ("Contractor") in Madison, Wisconsin.

1. Services to be Performed

Contractor agrees to perform the services described in Exhibit A attached to this Agreement.

2. Payment

Payment for services will be made to Contractor upon Client's approval of all work done and/or products provided or services rendered.

3. Terms of Payment

Client shall pay Contractor within 30 days of the completion of the services described in Exhibit A.

4. Expenses

Contractor shall be responsible for expenses incurred while performing services under this Agreement as included in Exhibit A.

5. Releases

Contractor shall obtain all necessary permissions and releases for materials included in completing the services in Exhibit A.

6. Terms of Agreement

This agreement will become effective when signed by both parties and will terminate on the earlier of:

- the date Contractor completes the services required by this Agreement.
- the date a party terminates the Agreement as provided below.

7. Terminating the Agreement

Either party may terminate this Agreement at any time by giving 90 days written notice of termination. Contractor shall be entitled to full payment for services performed prior to the date of termination.

8. Independent Contractor Status

Contractor is an independent contractor, not Client's employee. Contractor's employees or subcontractors are not Client's employees. Contractor and Client agree to the following rights consistent with an independent contractor relationship. Neither party including its employees shall be construed in any manner whatsoever to be an employee or agent of the other, nor shall this Agreement be construed as a contract of employment. Contractor shall at all times function and act as an independent contractor in performing covered services and in performing other such services as mutually agreed-upon in writing by the Parties. Contractor is a separate and independent enterprise, possesses the necessary equipment instrumentalities, and materials to perform the services requested by Client and controls the means, methods and hours of performing said services, subject to the scope identified in their Agreement. Nothing in, or rendered pursuant to, this Agreement shall be construed to create a relationship of employer and employee, principal and agent, partners, or a joint venture between Client and Contractor. Contractor understands that it will not be eligible for any county employee fringe benefits, such as hospital, medical and life insurance, or pension plans, nor will the Client make deductions from payments made to Contractor for payment of any taxes, including without limitation, all Federal, State and local personal and business income taxes, sales and use taxes, other business taxes, payroll taxes and license fees arising out of the activities of the Contractor, all of which will be Contractor's responsibility. Contractor agrees to indemnify and hold Client harmless from any liability for, or assessment of, any such taxes. Contractor shall hold herself or himself out as an independent contractor in describing, identifying or characterizing, in any fashion, his or her relationship with Client. Contractor has the right to perform services for others during the term of this Agreement. Contractor has the sole right to control and direct the means, manner and method by which the services required by this Agreement will be performed. Client shall not require Contractor or Contractor's employees or subcontractors to devote full time to performing the services required by this Agreement.

9. Local, State and Federal Taxes

Contractor shall pay all income taxes and FICA (Social Security and Medicare taxes) incurred while performing services under this Agreement.

10. Exclusive Agreement

This is the entire Agreement between Contractor and Client.

11. Modifying the Agreement

Client and Contractor recognize that:

If any intended modifications, changes or any other events beyond the parties' control require adjustments to this Agreement, the parties shall make a good faith effort to agree on all necessary particulars. Such agreements shall be put in writing, signed by the parties and added to this Agreement.

12. Copyright

Onedia County shall be the owners of any and all of the reports, plans, specifications and documents resulting from this Agreement.

13. Indemnification

The Contractor agrees to indemnify, defend, and hold harmless the Client, its officers, directors, employees, and agents from any claims, suits, damages, liabilities, costs, and expenses (including reasonable attorney's fees) arising out of or related to any copyright infringement or alleged copyright infringement resulting from the Contractor's work or actions. This indemnification shall include any claims or actions brought by third parties against the client.

The Contractor represents and warrants that it will not use any copyrighted materials, trademarks, or intellectual property owned by third parties without obtaining the necessary permissions or licenses. The Contractor shall be solely responsible for ensuring that all content created for the Client does not infringe upon the intellectual property rights of any third party.

14. Notices

Any notice of termination, requests, demands or other communications made under this Agreement by either Party to the other Party shall be in writing and deemed delivered upon receipt when mailed by first-class certified mail, return receipt requested, addressed to the recipient address as stated on this Agreement.

15. No Partnership

This Agreement does not create a partnership relationship. Neither party has authority to enter into contracts on the other's behalf.

16. Applicable Law

This Agreement and the rights and obligations of the Parties under this Agreement shall be interpreted according to the laws of the State of Wisconsin. This Agreement is subject and subordinate to all applicable federal, state, and municipal laws, ordinances, rules and regulations which are now in effect or are hereafter promulgated.

Signatures

Client: Oneida County

By: _____ Signature
_____ [Print Name]

Title: _____ Date: _____

Contractor: Pilch & Barnet, Inc Employer Identification #: 20-2046032



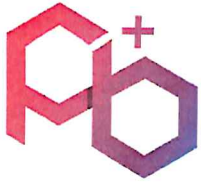
Lyn Pilch, Vice President

Date: 1/23/24



Susanne Thiede-Barnet, President

Date: 1/23/24



Pilch + Barnet

P.O. Box 7395
Madison, WI 53707-7395
pilchbarnet.com f @

Susanne Barnet, Principal
susanne@pilchbarnet.com
(608) 242-8895

EXHIBIT A

Cost Estimate

2024 Oneida County Tourism Council Trails Guide

28 page guide - order of approximately 30,000

Oneida County Tourism Council (OCTC) will utilize Geographic Information System (GIS) data gathered for all county-wide hiking, biking, cross-country ski, and snowshoe trails along with information on essential trails use amenities - parking, restrooms, and other facilities - to create a comprehensive printed map booklet. This booklet will serve as OCTC's primary fulfillment and distribution piece. It will also act as a supplementary resource for the region's destination marketing organizations. Additionally, this information will be integrated into the trails segment on the official Oneida County tourism website, oneidacountywi.com.

To achieve this, the Oneida County Tourism Council will collaborate with Oneida County Land Information to access the necessary GIS data and trails features for the trails administered by Oneida County. OCTC will also be responsible for providing the requisite files for additional trails requiring data collection.

The proposed 28-page booklet will showcase approximately 32 maps, community information, highlight activities including ATViing/UTViing, snowmobiling, and fishing, along with safety reminders. This project encompasses design and production coordination fees along with printing cost. Furthermore, efforts will be made to enhance the website (oneidacountywi.com) by establishing new and updating current dedicated

pages for each trail. This will facilitate easy searchability and direct linking to trail information for promotional use.

Projected Project Costs:

GIS collection for approximately 32 trails

- \$3,000

Design (includes map design, content writing, and page layouts)

- \$28,250

Printing/shipping of approximately 30,000 guides

- \$13,750
- quantity is subject to change based on quotes received

Project Total:

- **\$45,000**

Timeline

- GIS Collection (January through June)
- Map Design (July through mid-August)
- Final design (end of September)
- Ready for distribution (end of October)

Susanne Barnet, Principal

Pilch + Barnet

susanne@pilchbarnet.com

Office: (608) 608-242-8895

Cell: (608) 469-4765